



Libby's Legacy
Breast Cancer
Foundation™



2017 Annual Report

BY THE NUMBERS

In 2017 Libby's Legacy had a phenomenal year providing for the community.

602

Breast Health Services:
(mammograms, biopsies,
and pathology) provided to
patients.



1 out of every 20
people who requested
assistance and then diagnosed
with breast cancer

16

**Patients diagnosed
and navigated
through treatment**

100%

**Patients diagnosed
were women**

Stage IV survivor sent on
a **LIVE BIG trip**

ONE

FOUR

Patients were in their

20's & 30's

SIX

Patients were in their

40's

FOUR

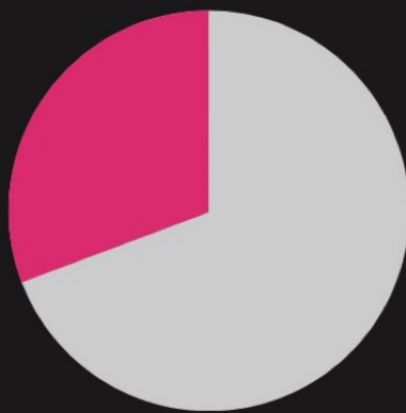
Patients were in their

50's

TWO

Patients were in their

60's 70's



70% of patients served
were minorities

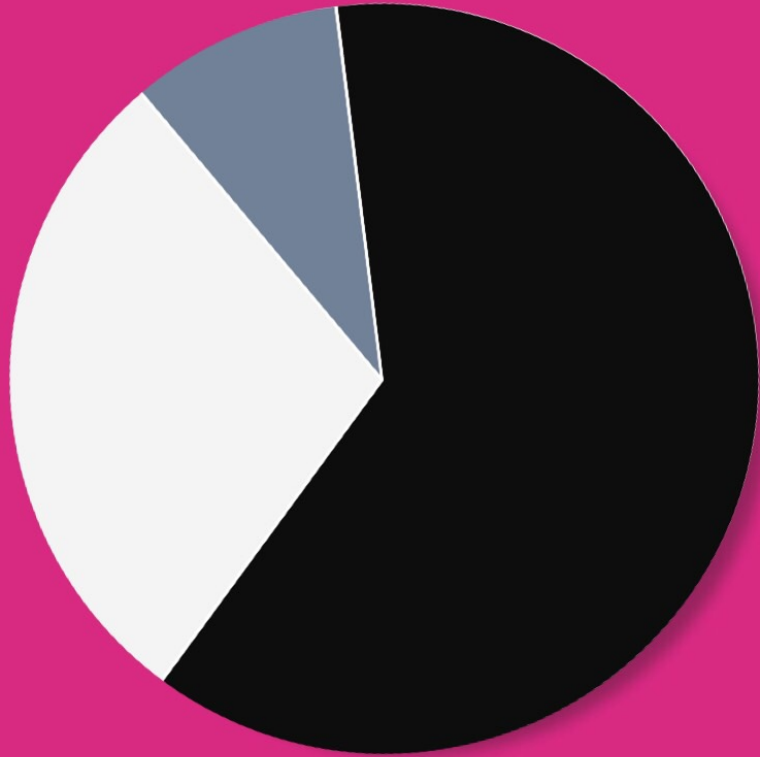
2

Patients diagnosed
had a family

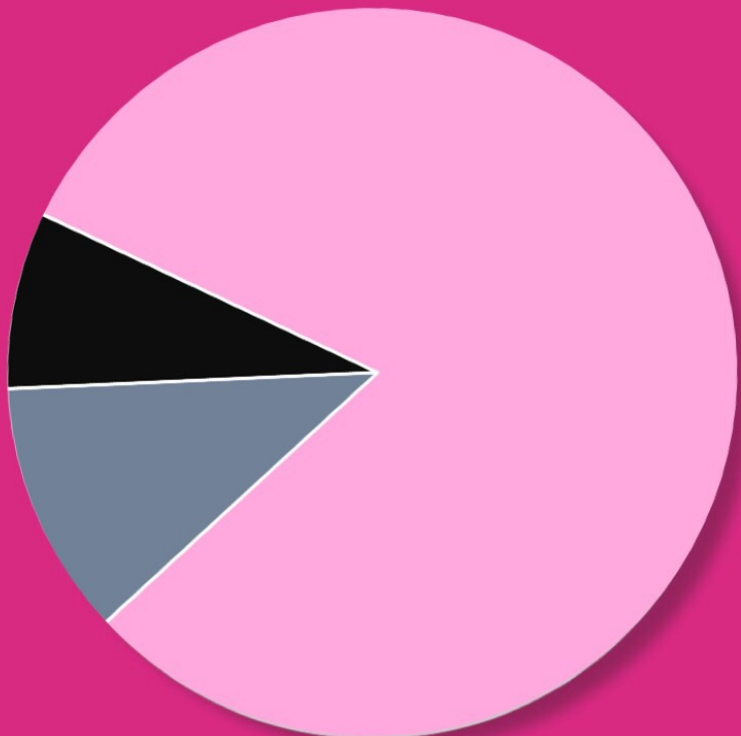
HISTORY
of breast cancer

FINANCIALS

Libby's Legacy continued to diversify revenue from different sources thereby enabling us to grow in spite of challenges that plagued most non profits in Central Florida. We were able to keep our administrative expenses down and we continue to be A+ rated among charity reviewers.



REVENUE



EXPENSES



Our Mission

The Mission of Libby's Legacy Breast Cancer Foundation is to provide comprehensive services to the underserved community through education, mammograms and patient navigation on the journey from diagnosis to survivorship, with the compassion to ensure no one fights alone.



Not just Surviving...but LIVING!



Orlando Sentinel
MEDIA GROUP



Libby's Legacy put down roots in 2017 with the purchase of our beautiful office!



 **Melissa Etheridge**
Tuesday at 6:17 PM · 🌐
More from today's Pink Ribbon Garden Project +
Libby's Legacy Breast Cancer Foundation



👍👍👍 696 38 Comments 127 Shares 23.5K Views



Co- Founded by:



Two time Grammy award winning artist, Melissa Etheridge joins us in creating the Pink Ribbon Garden project to bring healthy food to survivors!

Breast cancer doesn't discriminate and shockingly our Board Chair and her twin sister (a volunteer for 10 years with us) were diagnosed three weeks apart. They were able to utilize the navigation services they worked so hard to create. They are fantastic warriors who continue to give back!





Libby's Legacy
Breast Cancer
Foundation™

Thank You to our 2017 Partners



ORLANDO HEALTH



Melissa Etheridge

*Women's Center
For Radiology*



Major Donors

Cathy Ciullo

Julie Gaines

Jennifer/Allison Mook

Jude Blackburn

List Now, Sell Today

John Michael Cunningham



Local 5142

Top Fundraising teams

[Sharlie's Angels](#)

[Hakuna Ma TaTas](#)

[Chemo Sabes](#)

[Kellie Cuts for
the cause](#)

[Lady J and Her
Breast Friends](#)



ORLANDO CITY
FOUNDATION

Tito's



Handmade
VODKA
AUSTIN ★ TEXAS



Libby's Legacy Breast Cancer Foundation: At A Glance

Libby's Legacy is a volunteer-driven 501(c)(3) charity who provides comprehensive services to the underserved through education, mammograms, and patient navigation on the journey from diagnosis to survivorship with the compassion to ensure no one fights alone. Founded in 2007 by Robin Maynard in honor of her mother, Libby's Legacy has provided over 6,000 Breast Health services, diagnosed/navigated over 120 breast cancer patients, and awarded 11 LIVE BIG cruises to stage IV cancer patients.

Main programs :

- **Cancer Screening Initiative (CSI)/Mammogram Access Project (MAP):** Provides free mammograms and follow up breast health services such as sonograms, and biopsies to underserved women and men in the Central Florida Community via stand alone office or mobile mammography unit. **Have you had your mammogram this year?**
- **Patient Advocate Liaison Services (PALS):** This program advocates on behalf of breast cancer patients and connects them to treatment and surgery. The program also offers emotional support by offering to attend doctor/treatment and surgery appointments, Through the PALS program, each patient has had the comfort of knowing someone was with them to hold their hand and fight for them throughout their breast cancer journey and into survivorship.
- **Pink Ribbon Garden (PRG):** The Pink Ribbon Garden is a 29' x 17' pink raised bed garden box in the shape of an awareness ribbon. The first debuted in Orlando and is co-founded by Melissa Etheridge, a Grammy Award Winning singer-songwriter, breast cancer survivor, and clean-living proponent. This project offers breast cancer survivors, and their families, fresh, organic food. Survivors plant, tend, and harvest the garden with a "Grow One, Give One" approach; for each bag of food they harvest, they give a bag to a patient currently in treatment. More gardens are opening nationally in 2018-2019.
- **LIVE BIG:** This program provides Stage IV breast cancer survivors with a free memory making trip to create cherished memories with family, because it's not just about surviving, but living! So far, Libby's Legacy has given 11 Live Big trips to breast cancer survivors to take the cruise Robin and her mom planned but never got to fulfill.

Each year Libby's Legacy Breast Cancer Foundation continues to advance our mission to provide comprehensive breast health care to the underserved through great community support and growing partnerships. Thank you for your inquiry and your desire to give and grow with us.