



LIBBY'S LEGACY BREAST CANCER FOUNDATION

2018 Annual Report

Our mission is to provide comprehensive services to the underserved through education, mammograms, and patient navigation on the journey from diagnosis to survivorship with the compassion to ensure no one fights alone.



Libby's Legacy
Breast Cancer
Foundation™



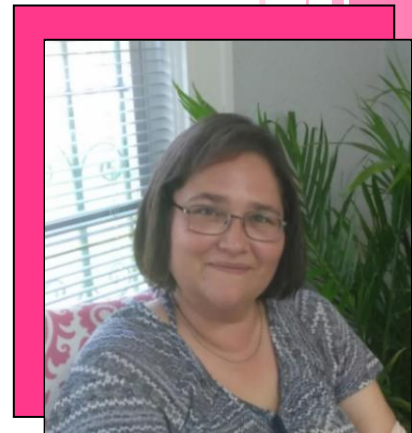
OUR STAFF



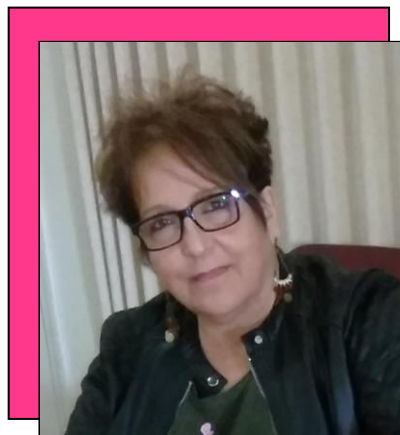
Tracy Harris
Executive Director



Robin Maynard-Harris
Founder & Director of
Survivorship



Sandy Campbell
Mission Manager



Zenaida Diaz
Patient Services



Table of Contents

2018 BOARD OF DIRECTORS..... 4

2019 BOARD OF DIRECTORS..... 5

A LETTER FROM OUR FOUNDER AND BOARD CHAIR 6

WHO WE ARE..... 7

 Cancer Screening Initiative (CSI) 7

 Mammogram Access Project (MAP)..... 7

 Patient Advocate Liaison Services (PALS)..... 8

 Bridging Breast Health Gaps in the LGBTQ Community..... 8

 Live Big Memory Cruise..... 8

 Pink Ribbon Garden Project (PRG)..... 9

WHERE WE SERVE 10

WAYS TO GIVE..... 10

WHY WE ARE HERE..... 11

OUR 2018 COMMUNITY IMPACT 12

FINANCIALS..... 13

2018 COMMUNITY PARTNERS..... 14

2018 PINK RIBBON GARDEN WELLNESS PARTNERS..... 15

2018 COMMUNITY FUNDRAISING PARTNERS..... 16



2018 BOARD OF DIRECTORS



Robin Maynard-Harris *Founder & Director of Survivorship*

Robin has served the citizens of Orange County as a Paramedic and Crime Scene Investigator. After the loss of her Mom Libby to breast cancer in 2006, Robin took saving lives down a whole new path and Libby's Legacy was formed in 2007. Robin has dedicated herself to this foundation in her Mother's honor and memory. Today, Robin is the Director of Survivorship.



Catherine Reynolds *Board Chair (Outgoing)*

Catherine is the Sales Director at Method and is dedicated to every aspect of Libby's Legacy from event planning to record keeping. Prior to joining our board, Catherine was the 2009 Libby's Legacy Volunteer of the year. In 2017, Catherine became a breast cancer survivor herself and experienced first-hand the programs she had long supported. Catherine has a strong sense of family and community and her awesome dog Wink, is still our Director of Diversity.



Johnathan Lein *Vice-Chair (Outgoing)*

Johnathan moved to Central Florida in 2006. He is currently the Director of Behavior Health Integration at Grace Medical Home, and has over 25 years of experience in medical, educational and psychiatric social work and assists mentoring and supervising all Libby's Legacy interns from UCF. Johnathan and his wife, Amy, have one son, a daughter in law and a Granddaughter. They are active members of Orangewood Presbyterian Church.



Kathy Cregan *Treasurer*

Kathy owns and operates Cregan & Co., PA who offers accounting services, tax preparation and planning to small and mid-size businesses, investors in real estate and the stock market, those in the entertainment industry as well as professionals. Kathy is one of the top 5% of the CPAs in the nation based on the criteria provided by the AICPA. She loves her two sons, the SF Giants, music and her sweet dog CoCo.



Jeanette Bokland *Secretary (Incoming Board Chair)*

Jeanette is a Realtor and owns her own brokerage. Jeanette is half of the duo "Spouses with Houses". Prior, Jeanette was the Business Development Executive for Truven Health Analytics. Jeanette loves family and spending time with her wife, children and her two grandsons. Jeanette is a breast cancer survivor and advocates for other breast cancer patients and survivors.



2019 BOARD OF DIRECTORS



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Stefanie Steele *Vice-Chair (Incoming)*

Stefanie is currently the Director of Government Relations for the Easter Region of the United States at Project Lead the Way (PLTW). Her passion and drive to save lives from breast cancer stems from her first-hand experience of helping so many men and women fighting the disease, including her grandmother, who is a breast cancer survivor. Stefanie lives in Orange County with her husband and two young children.



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Nancy Blastic *Secretary (Incoming)*

Nancy earned her Bachelor Degree from Florida State University in 1985, and graduated from the Walter F. George School of Law, Mercer University in 1988. She is a member of the Workers' Compensation Section of the Florida Bar. She is a Girl Scout volunteer and committee chair for the Susan G. Komen Race for the Cure, Central Florida. She was awarded the 2011 Woman of Distinction in Law and Government by the Girl Scouts of Citrus for her service to the central Florida community.



John Michael Cunningham *Board Member*

John Michael runs a successful real estate business, "List Now, Sell Today". He has personal knowledge of Libby's Legacy's programs his family was a recipient of the Live Big Cruise, he and his sisters were able to make, once in a lifetime, memories with their mother before she passed away. "I joined the board because of how much Libby's does to support the community, how diverse they are and how dedicated they are to the people they serve, the survivors especially."



A LETTER FROM OUR FOUNDER AND BOARD CHAIR

Dear Friends,

So many lives are affected by breast cancer — 1 in 8 U.S. women will develop breast cancer in the course of her lifetime. If a woman has a first degree relative (mother, sister, daughter) who has been diagnosed with breast cancer her risk nearly doubles. Less than 15% of women who get breast cancer have a family member diagnosed.

In 2018, breastcancer.org estimates more than 330,000 women and 2,500 men were diagnosed with breast cancer. The number of lives affected increases exponentially when then caregivers, families, friends and co-workers are considered.

We have both personally felt the devastating effects of this disease. The foundation was founded by Robin in memory of her mother, Libby. For Jeanette, it comes her own diagnosis of stage 3 breast cancer in 2013. Each of us work in honor Libby and the thousands of others who will face breast cancer in their lives.

We believe that everyone deserves the same level of care regardless of their monetary situation. We believe our mission making sure no one fights alone begins with a mammogram and continues through treatment and into wellness, with the introduction of our Pink Ribbon Garden Project ®.

Because of your generosity, we are able to fund free mammograms, take our education bus and mammogram bus into underserved communities, go with patients to their appointments and provide life sustaining food to survivors and their families.

When it comes to supporting charities, we know you have many choices. Your decision to partner with us is received with heartfelt appreciation and gratefulness.

We look forward to continuing our work with you and Libby's Legacy Breast Cancer Foundation®!

Sincerely,

Jeanette Bokland

Jeanette Bokland
Board Chairman

A handwritten signature in black ink, appearing to read 'Robin Maynard-Harris', written over a horizontal line.

Robin Maynard-Harris
Founder



WHO WE ARE

Libby's Legacy Breast Cancer Foundation (LLBCF) is a grassroots nonprofit organization located in Orlando, Florida serving the breast health needs of the underinsured/uninsured Florida community through our programs.

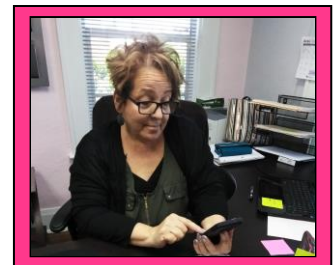
Cancer Screening Initiative (CSI)

Our CSI program provides free digital screening and diagnostic mammograms, as well as follow up diagnostic procedures, such as sonograms and biopsies.

Clients come into our office to complete their intake, provide documentation and schedule their appointment.

Services Provided:

- Screening Mammogram
- Breast Sonogram
- Stereotactic Core Biopsy
- Breast MRI
- Diagnostic Mammogram
- Cyst Aspiration
- Sonographic Core Biopsy
- MRI Guided Biopsy



The program also offers case management services and support to help ease fears and anxiety related to breast health concerns.

Mammogram Access Project (MAP)

This is Libby's Legacy's mobile program where, we along with our partner go on location into underserved communities to provide free digital mammography, as well as breast health education.

The mobile unit can complete four screening mammograms per hour. Each MAP event strives to reach our maximum of serving 32 clients/day. We follow each patient's results, if further diagnostic procedures are needed we transition clients into our CSI program.

This program also offers case management services.



Patient Advocate Liaison Services (PALS)

The Patient Advocate Liaison Services (PALS) program is a case management program and was created at the inception of Libby's Legacy (12 years ago) to provide a continuum of care beginning with a client's first mammogram and continuing into survivorship.

We advocate on behalf of our clients and assist in connecting them to treatment and surgery. Once connected to treatment we make the offer to attend doctor, treatment, and surgical appointments to take notes and provide to patients. With weekly phone calls to provide support, our PALS clients have the comfort of knowing we are with them and fighting for them throughout their breast cancer journey and beyond.

PALS is open to everyone regardless of financial or insured status. As our founder says, "Just because you have insurance doesn't mean you know how to navigate breast cancer."



Bridging Breast Health Gaps in the LGBTQ Community

LGBTQ Community can have an increased risk of Breast Cancer* and not be aware. This program provides education and access to breast health services to the LGBTQ community, thus giving access to all the services Libby's Legacy has to offer. Libby's Legacy is proud to be one of the first foundations to provide specific breast health programs to the transgender community.

This program helps LGBTQ individuals take charge of their health and get the breast routine screening needed.



*<https://www.cancer.org/content/dam/cancer-org/cancer-control/en/booklets-flyers/lgbtq-people-with-cancer-fact-sheet.pdf>

Live Big Memory Cruise

The Live Big program provides Stage IV breast cancer survivors with a free memory making trip to create cherished memories with family, because it's not just about surviving, but living!

The goal of the program is to provide the patient with an experience with their families to create memories that will last a lifetime, away from the doctors and hospitals.



Pink Ribbon Garden Project (PRG)

The PRG is our national program co-founded with Grammy and Emmy award-winning rock star, Melissa Etheridge. It addresses the barriers (access and monetary) underserved communities face in providing fresh plant-based foods for their families. Our program brings survivors together to plant, tend, and harvest fresh vegetables and herbs.

The first garden opened in Orlando in May 2017 followed by groundbreaking in Altamont, NY in 2018 for the second. Both gardens are actively providing healthy food for survivors! Working together survivors and their families work on a “Grow One, Give One” approach; for every bag of herbs and vegetables they harvest, they give one to a patient in current treatment.

Locations:

- Orlando, FL
- Altamont, NY
- Two new locations coming in 2019

Since opening in 2017 we have provided survivors with:

- over 400 pounds of herbs & produce
- 47 types of produce
- 69 deliveries to patients
- 875 hours of donated time



WHERE WE SERVE

While Libby's Legacy breast health programs serve the majority of our clients in Central Florida, we do serve the entire state of Florida.

Our Pink Ribbon Garden Project co-founded with Melissa Etheridge is a National Program.

WAYS TO GIVE

Libby's Legacy Breast Cancer Foundation relies on donations from individuals and companies like you. Thanks to these donations, we continue to save and change lives in your neighborhoods and communities. We hope you will join us and support our mission. Here are some ways you can support Libby's Legacy today:

Give Monthly



Recurring gifts provide Libby's Legacy with consistent reliable funds.

Make a Direct Donation



Every dollar given supports our mission and saves and changes lives.

Donate Textiles



Give clothes and shoes to our partner ATRS collection bins.

Get Your Business Involved



Create a fundraising event and spread the word about Libby's Legacy mission.

Volunteer



From office work to event planning to being a PAL, we have an opportunity for you.

Join our Board of Directors



Help guide Libby's Legacy into the future.

WHY WE ARE HERE

Libby's Legacy Breast Cancer Foundation was founded in 2007 by Robin Maynard, just a year after her mother, Libby Maynard, lost her battle with Stage IV breast cancer. Robin believed too much precious time was wasted trying to navigate red tape and the healthcare system. Robin formed Libby's Legacy to help advocate for patients and to send one Stage IV family a year on a cruise (the trip Libby always wanted to take but passed just before being able to go).

In 2008 it became evident that there were disparities in the breast health services offered to uninsured women, there was a need for diagnostic testing but these individuals had nowhere to turn, so in addition to patient advocacy and the Live Big memory cruise, free breast health services were provided to 53 women that year.

In 2009 Robin left her career as a Crime Scene Investigator to focus full time on LLBCF.

Since inception, more than 6,500 breast health services have been given and over 139 women and one man have been diagnosed through these lifesaving procedures.

Over the past 11 years, Libby's Legacy has been supported by public contributions, grants and our own fundraising efforts.

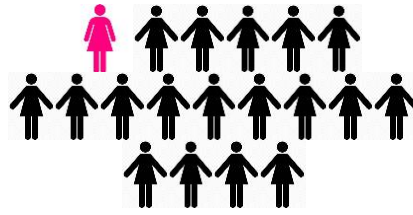


In April 2017, we moved into our permanent home within walking distance of UF Health Cancer Center, our premier treatment partner.

OUR 2018 COMMUNITY IMPACT

596

Breast Health Services:
(mammograms, biopsies, and pathology) provided to patients.



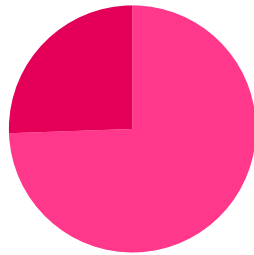
1 out of every **19** people who requested assistance and then diagnosed with breast cancer

TWO

Patients were in their **20's & 30's**

21

Patients diagnosed and navigated through treatment



Out of 417 served, 280 or **67%** of patients were minorities

Hispanic	164	Asian	3
Caucasian	137	Other	19
African American	94		

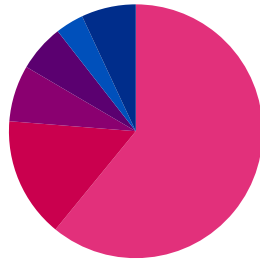
SIX

Patients were in their

40's

100%

Patients diagnosed were women



County Numbers:

Orange	254	Lake	64
Seminole	30	Osceola	25
Volusia	15	Other	29

EIGHT

Patients were in their

50's

Survivors sent on a **LIVE BIG** trip

10

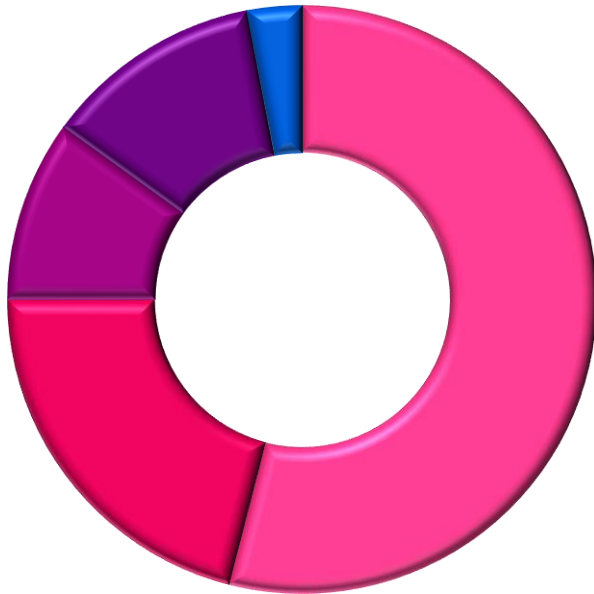
4 Patients diagnosed had a family **HISTORY** of breast cancer

FIVE

Patients were in their **60's & 70's**

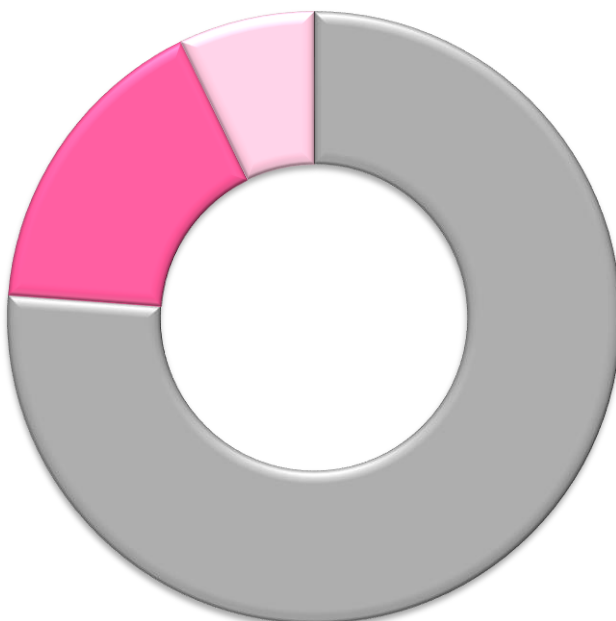
FINANCIALS

Libby's Legacy continued to diversify revenue from different sources thereby enabling us to grow in spite of challenges that plagued most nonprofits in Central Florida. We were able to keep our administrative expenses low and we continue to be A+ rated among charity reviewers.



REVENUE

- **Fundraising**
- **3rd Party Events**
- **Corporate Donations**
- **Grants**
- **Donated Securities**



EXPENSES

- **Programs**
- **Fundraising**
- **Operations**



2018 COMMUNITY PARTNERS



LIST NOW SELL TODAY



AMERICAN
TEXTILE
RECYCLING
SERVICE





2018 PINK RIBBON GARDEN WELLNESS PARTNERS



Co-Founded By



MELISSA ETHERIDGE





2018 COMMUNITY FUNDRAISING PARTNERS



2018 Special Thanks

- Fairways Women's Golf Association
- Winter Park Youth Sports Inc
- Premier Couples Superstore
- Lake Mary High School
- Make Sense Foundation
- Universal Orlando Foundation
- Graffiti Junktion-Thornton Park
- Academy of Cosmetology
- Orlando Airport Fire Department
- Wendy Rose, Artist
- Alex Melo, Photography
- Enterprise Holdings Foundation
- Donna Sherry's Pink Party
- Wayne Automatic Fire Sprinklers
- Fifth Generation
- Robert Jureit
- Sweetwater Golf
- City of Sanford
- Groveland Fire Department
- Stephanie Peel & Heather Moy
- Claude Smoak