



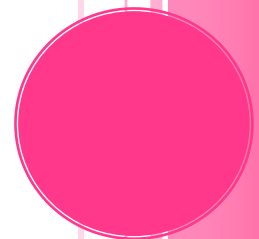
LIBBY'S LEGACY BREAST CANCER FOUNDATION

2019 Annual Report

Our mission is to provide comprehensive services to the underserved through education, mammograms, and patient navigation on the journey from diagnosis to survivorship with the compassion to ensure no one fights alone.



Libby's Legacy
Breast Cancer
Foundation™



OUR STAFF



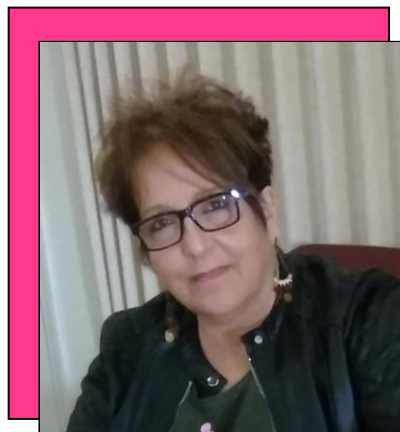
Tracy Harris
Executive Director



Robin Maynard-Harris
Founder & Director of
Survivorship



Sandy Campbell
Mission Manager



Zenaida Diaz
Patient Services



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2019-2020 BOARD OF DIRECTORS



Tammy Humphrey Ed.D Board Chair

Tammy has over 25 years of experience in the areas of education and corporate learning. Her many roles have included educator, administrator, instructional designer, project manager, consultant, learning leader and offering manager. After a successful career as a public school teacher and administrator, she transitioned to the technology industry.



Stefanie Steele Vice-Chair

Stefanie is currently the Director of Government Relations for the Eastern Region of the United States at Project Lead the Way (PLTW). Her passion and drive to save lives from breast cancer stems from her first-hand experience of helping so many men and women fighting the disease, including her grandmother, who is a breast cancer survivor. Stefanie lives in Orange County with her husband and two young children.



Kathy Cregan Treasurer

Kathy owns and operates Cregan & Co., PA who offers accounting services, tax preparation and planning to small and mid-size businesses, investors in real estate and the stock market, those in the entertainment industry as well as professionals. Kathy is one of the top 5% of the CPAs in the nation based on the criteria provided by the AICPA. She loves her two sons, the SF Giants, music and her sweet dog CoCo.



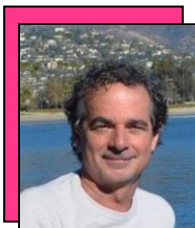
Robin Maynard-Harris Founder, Director of Survivorship, Secretary

Robin has served the citizens of Orange County as a Paramedic and Crime Scene Investigator. After the loss of her Mom Libby to breast cancer in 2006, Robin took saving lives down a whole new path and Libby's Legacy was formed in 2007. Robin has dedicated herself to this foundation in her Mother's honor and memory. Today, Robin is the Director of Survivorship and Board Secretary.



John Michael Cunningham Board Member

John Michael runs a successful real estate business, "List Now, Sell Today". He has personal knowledge of Libby's Legacy's programs his family was a recipient of the Live Big Cruise, he and his sisters were able to make, once in a lifetime, memories with their mother before she passed away. "I joined the board because of how much Libby's does to support the community, how diverse they are and how dedicated they are to the people they serve, the survivors especially."



Pedro Faura Board Member

Pedro is currently Director of Claims with Progressive Insurance in Tampa, Florida. In his role as Director he is responsible for managing an organization of 200 employees throughout Florida. His role includes strategic planning and acting as a business expert assessing operational strengths and weaknesses, and creating plans to optimize performance and ensure successful implementation of changes within the Claims organization while adhering to the company's core values.

We would like to sincerely thank Jeanette Bokland and Nancy Blastic, who completed their board roles in 2019, for their dedicated service to the mission of Libby's Legacy Breast Cancer Foundation.



A LETTER FROM OUR BOARD CHAIR

Dear Friends,

Most people don't make it out of their teenage years without knowing someone who has been affected by or diagnosed with breast cancer. This is because it's the second most common cancer women are diagnosed with— in fact, the statistics are staggering with 1 in 8 U.S. women developing breast cancer during her lifetime. While risk nearly doubles when a woman has a first degree relative (mother, sister, daughter) who has been diagnosed with breast cancer, roughly 85% of those diagnosed with the disease do not have a family history. In 2018, national statistics estimate more than 330,000 women and 2,500 men were diagnosed with breast cancer. The number of lives affected increases exponentially when then caregivers, families, friends and co-workers are considered.

When Libby Maynard won her trip to heaven, her daughter Robin, set out to help others fighting the disease, founding Libby's Legacy Breast Cancer Foundation (LLBCF) in memory of her mother. I was a founding board member when Libby's Legacy was created, and now 13 years later I have taken on the role as the Board Chair as LLBCF continues to impact our community. Each of us work in honor of Libby and the thousands of others who will face breast cancer in their lives.

We believe that everyone deserves the same level of care, regardless of their socioeconomic status. Access to care is an important part of our mission of making sure no one fights alone. It begins with a mammogram and continues through treatment and into wellness. LLBCF takes great pride in providing support through all parts of the journey.

None of what we do would be possible without the help of our community and donors. With your generosity, LLBCF was able to make a difference in the lives of so many. We were able to fund free mammograms, take our education bus and mammogram bus into underserved communities, go with patients to their appointments, and provide life sustaining food to survivors and their families. In 2019 your generosity helped to save and change lives leaving a lasting impact on those affected by breast cancer.

Your decision to partner with us is received with heartfelt appreciation and gratefulness. Please be assured that we continuously aim to maximize the potential of every dollar raised and put them toward premier breast health services that patients may have not had access to otherwise. Thank you for selecting LLBCF and helping us ensure no one fights alone.

We look forward to continuing our work with you and Libby's Legacy Breast Cancer Foundation®!

Sincerely,

Tammy Humphrey

Tammy Humphrey
Board Chair

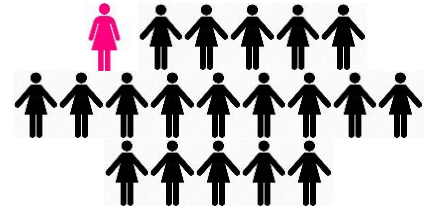
OUR 2019 COMMUNITY IMPACT

2,718

Prescribed & Direct
Services Provided

627

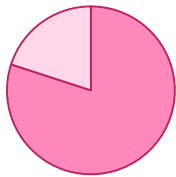
Clients Served



1 out of every 20

served were diagnosed
with Breast Cancer

72%



Of Clients were Minorities

31

Clients Diagnosed & Navigated
through treatment

25

Of clients diagnosed
did NOT have family history
of Breast Cancer

13

Clients were younger than

50

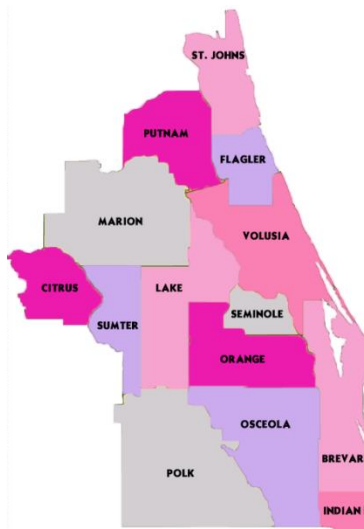
63

Breast Cancer Survivors
went on Wellness Outings

11

Clients were in their

50's



Counties Served

7

Clients were in their

60's & 70's

WHO WE ARE

Libby's Legacy Breast Cancer Foundation (LLBCF) was founded in Orlando in 2007 as a grassroots nonprofit. We began by sending Stage IV breast cancer survivors on a Live Big memory making trip with loved ones while advocating for their care. We quickly expanded to give breast health services to the underserved. Our efforts continue to serve the growing needs of Floridians and beyond through our life changing programs.

Cancer Screening Initiative (CSI)

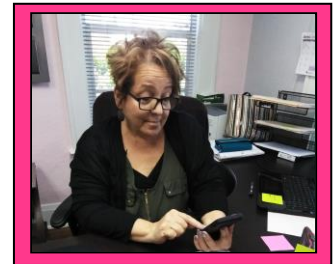
Our CSI program provides free digital screening and diagnostic mammograms, as well as follow up diagnostic procedures, such as sonograms and biopsies.



Clients come into our office to complete their intake, provide documentation and schedule their appointment with our collaborative partners.

Services Provided:

- Screening Mammogram
- Breast Sonogram
- Stereotactic Core Biopsy
- Breast MRI
- Diagnostic Mammogram
- Cyst Aspiration
- Sonographic Core Biopsy
- MRI Guided Biopsy



The program also offers full case management services and support for each of our clients.

Mammogram Access Project (MAP)

Since 2010 our Mammogram Access Project, in partnership with Women's Center for Radiology, has been able to bring free digital mammography as well as breast health education into underserved communities to remove barriers and meet clients where they are.



The mobile unit can complete four screening mammograms per hour. Each MAP event strives to reach our maximum of serving 32 clients/day. We follow each patient's results; if further diagnostic procedures are needed we transition clients into our CSI program and full case management services.



Patient Advocate Liaison Services (PALS)

The Patient Advocate Liaison Services (PALS) program is a patient navigation program and was created at the inception of Libby's Legacy (13 years ago) to provide a continuum of care beginning with a client's first mammogram and continuing into survivorship.

We advocate on behalf of our clients and assist in connecting them to treatment and surgery. Once connected to treatment we make the offer to attend doctor, treatment, and surgical appointments to take notes and provide to patients. With weekly phone calls to provide support, our PALS clients have the comfort of knowing we are with them and fighting for them throughout their breast cancer journey and beyond.



PALS is open to everyone regardless of financial or insured status or where you live. We assisted several clients nationally in navigating their breast cancer journeys. As our founder says, "Just because you have insurance doesn't mean you know how to navigate breast cancer."

Bridging Breast Health Gaps in the LGBTQ+ Community

LGBTQ+ Community can have an increased risk of Breast Cancer* and not be aware. This program provides education and access to breast health services to the LGBTQ+ community, thus giving access to all the services Libby's Legacy has to offer. Libby's Legacy is proud to be one of the first foundations to provide specific breast health programs to the transgender community, ensuring that each of our clients are treated with dignity and as the gender which they identify.



BBHG helps LGBTQ+ individuals take charge of their health and get the breast services they need.

*<https://www.cancer.org/content/dam/cancer-org/cancer-control/en/booklets-flyers/lgbtq-people-with-cancer-fact-sheet.pdf>

"Libby's Legacy treated me as my true self from first contact, during my intake and through the testing process, something my actual doctor's office struggled to do. Libby's Legacy is amazing and life-saving. I will be forever grateful."

Live Big Memory Cruise

The Live Big program provides Stage IV breast cancer survivors with a free memory making trip to create cherished memories with family, because it's not just about surviving, but living!

This program provides the patient with an experience with their families to create memories that will last a lifetime, away from the doctors and hospitals. To date, we have given 15 memory cruises.



Pink Ribbon Garden Project (PRG)

The PRG is our national program co-founded with Grammy and Oscar award-winning rock star, Melissa Etheridge. It addresses the barriers (access and monetary) underserved communities face in providing fresh plant-based foods for their families. Our program brings survivors together to plant, tend, and harvest fresh vegetables and herbs.



The first garden opened in Orlando in May 2017 followed by a groundbreaking in Altamont, NY in October, 2018. In the Spring of 2019 we held ribbon cuttings for gardens in Altamont and Albany, NY. Also in 2019 a fourth garden was built at the offices of Libby's Legacy with a ribbon cutting scheduled for March 2020.



Since opening in 2017 our gardens have provided survivors with:

- over 1000 pounds of herbs & vegetables
- over 50 varieties of plants & herbs
- over 100 deliveries to patients
- 820 hours of donated time



Hooked On Hope

We take survivors and a companion on a bass fishing trip for a day of family fun! Being on the water has been proven to reduce stress, allow for relaxation and in this case, teaches survivors a skill they can use for healthy eating as well.

Once a year we have a fleet of boats and guides sponsored by Bass Pro Shops that take a larger group of survivors and their families out for a full day of games, food, fishing & fun. Survivors began their day at Bass Pro Shops for fishing lessons, a Meet & Greet with Santa, where they received a gift bag and their very own fishing pole.

During the holiday season, we were generously gifted with a Nitro Bass Boat of our own, sponsored by Harmony Foliage and Cregan & Co. Bass Pro Shops sponsored the wrap and we are set in style to continue to take our survivors fishing and making memories in 2020.



WHERE WE SERVE

While Libby's Legacy breast health programs serve the majority of our clients in Central Florida, we do serve the entire state of Florida and beyond.

Our Pink Ribbon Garden Project co-founded with Melissa Etheridge is a National Program.

WAYS TO GIVE

Libby's Legacy Breast Cancer Foundation relies on donations from individuals and companies like you. Thanks to these donations, we continue to save and change lives in your neighborhoods and communities. We hope you will join us and support our mission. Here are some ways you can support Libby's Legacy today:

Give Monthly



Recurring gifts provide Libby's Legacy with consistent reliable funds.

Make a Direct Donation



Every dollar given supports our mission and saves and changes lives.

Sponsor an Event



Highlight your business by sponsoring one of our local fundraising events while helping to save and change local lives.

Donate Textiles



Give clothes and shoes to our partner ATRS collection bins.

Get Your Business Involved



Create a fundraising event and spread the word about the Libby's Legacy mission.

Volunteer



From office work to event planning to being a PAL, we have an opportunity for you.

Join in Paving the Way



Be a part of our building foundation with a custom engraved brick in our entry pathway to display your support in helping women in the fight of their lives.

Join our Board of Directors



Help guide Libby's Legacy into the future.



FUNDRAISING



Libby's Legacy Breast Cancer Foundation™

Presents...

Treasure Your Chest Scavenger Hunt



Treasure Your Chest is a scavenger hunt event where attendees gather in teams, dress in their best pirate attire, and compete in a foot-race to gather clues to solve an ultimate puzzle. There's musical entertainment, team and individual prizes, and survivor tributes. The challenge prior to the event is to raise funds and awareness for our mission, helping to provide free mammograms and other breast health services to the local underserved Central Florida community.

Start plannin' yer crew t' join in on th' fun at this annual event. Like 'n follow our Facebook page fer news on future dates!



WHY WE ARE HERE

In 2017, I noticed a large lump on my right breast, near my arm pit. Along with my family and friends, I thought it could be fibroids and nothing to worry about. I needed to know, but, I had no health insurance and didn't know where to turn. I had a mammogram and sonogram, and those results came back that I needed a biopsy. I was scared and nervous, because I knew I could not afford the test. I started researching and I found Libby's Legacy Breast Cancer Foundation! They had my biopsy scheduled within just a few days!



Upon learning I had breast cancer, my first thought was I AM GONNA DIE because my cancer was so rare, but Libby's Legacy gave me and my family hope! They reassured us that they would do anything in their power to make sure I had the best doctors and best care. And that is exactly what happened!

I met with my medical team and received my plan for treatment. I was still scared and cried for days until I gathered my strength and realized I had to start the journey and war with cancer. My first step was a super strong dose of chemo, followed by radiation, and surgery. Libby's Legacy was by my side through each phase making certain I understood my options and supporting my decisions. I did not have to fight this battle alone!

Having a rare breast cancer or any cancer is one big pill to swallow, but Libby's Legacy was there, they were with me from beginning to recovery! Libby's Legacy saved my life! I am and will forever be grateful for what



Libby's Legacy has done for, not just me, but our community. Thank you so much, to Libby's Legacy Breast Cancer Foundation and each and every one of their donors that make their work possible, from the bottom of my heart, thank you!

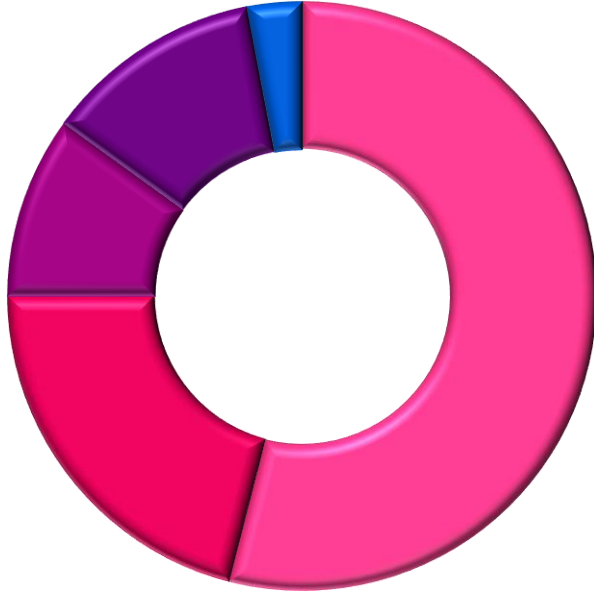
My words of advice for someone newly diagnosed are to **STAY POSITIVE** and have **FAITH!**

~ Alina, Age 31, Kissimmee, Florida, Survivor



FINANCIALS

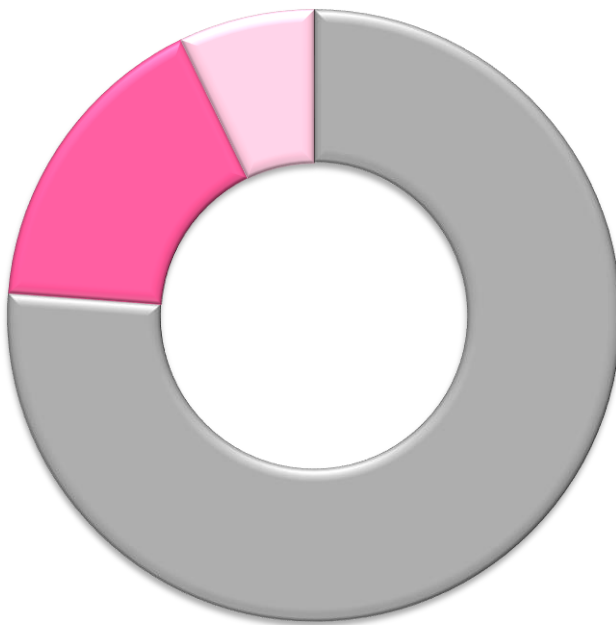
Libby's Legacy continued to diversify revenue from different sources thereby enabling us to grow in spite of challenges that plagued most nonprofits in Central Florida. We were able to keep our administrative expenses low and we continue to be A+ rated among charity reviewers.



REVENUE

- **Fundraising**
- **3rd Party Events**
- **Corporate Donations**
- **Grants**
- **Donated Securities**

0.87-0.91¢ of every dollar goes to our programs



EXPENSES

- **Programs**
- **Fundraising**
- **Operations**



2019 COMMUNITY PARTNERS



LIST NOW SELL TODAY



AMERICAN
TEXTILE
RECYCLING
SERVICE





2019 PINK RIBBON GARDEN WELLNESS PARTNERS



Co-Founded By



MELISSA ETHERIDGE





2019 COMMUNITY FUNDRAISING PARTNERS



2019 Special Thanks

- Fairways Women's Golf Association
- Winter Park Youth Sports Inc
- Premier Couples Superstore
- Lake Mary High School
- Make Sense Foundation
- Universal Orlando Foundation
- Graffiti Junktion-Thornton Park
- Academy of Cosmetology
- Orlando Airport Fire Department
- Wendy Rose, Artist
- Alex Melo, Photography
- Wendy Rose & Carlos Colley Wedding
- Enterprise Holdings Foundation
- Donna Sherry's Pink Party
- Wayne Automatic Fire Sprinklers
- Groveland Fire Department
- Stephanie Peel & Heather Moy
- Fifth Generation
- Robert Jureit
- Claude Smoak
- Sweetwater Golf
- City of Sanford
- Ellen Newbouer



2019 DONORS

In-Kind

UF Cancer Center
Women's Center for
Radiology
Cregan & Company
Turner Construction
Lowe's

\$100,000+

Melissa Etheridge
Cruise, Artists & Sixthman,
LTD

\$40,000 - \$99,999

Trulieve
National Women's
Soccer League
Claude Smoak

\$10,000 - \$39,999

American Textile
Recycling Service
Array Day, LLC
AutoNation
MVP Health Care
Orange County
Grant
Cregan & Company
Lamb of God

\$5,000 - \$9,999

American Legion Post
#286
Facemyer Air
Conditioning &
Heating
Fraternal Order of
Eagles Aerie
Fairways Women's
Golf Association
The MakeSense
Foundation
Sweetwater Women's
Golf Association
The Plantation at
Leesburg Women's
Association
Commissioner Patty
Sheehan Campaign
Punky's Bar & Grill
Daniel Bain & Ken

\$3,000 - \$4,999

AnnaMaria Mendoza
Bernadette Searcy
Enterprise Holdings
Foundation
Frank Cverna
Harvest Enterprises
John Cunningham
Holly Mitchell
Jeffrey Kaplan
Joy Cottle
Lori Guevara
Meredith A. Oislander
Teri Slusarek
Victoria Scott

\$1,000 - \$2,999

Albany Medical
Center
Bessemer Trust
Company
Cenote Day Spa
Emily Fortunato
Live Nation
Worldwide Inc
Loews Hotels & Co,
Cabana Bay
Sabatino Andreoni
Suzanne Donnini
The Walt Disney
Company
Foundation
Tippy Salonbar of
Winter Park
Helena & Michele
Matos
Broussard Cullen & Blastic
PA
Code 4 Public Safety
Emblems *on behalf
of the Sanford
Police*
Cutting Edge
Publishing
Donna Dowless
Flight Safety
International
Orlando Learning
Center
Hard Rock Café,
Orlando
IBM
Jodi Bakshas

John Williamson
Jude & Kellie
Blackburn
Lisa Cochran
Main Street Leasing
Company
Metes & Bounds Title
Company
Nashville Lawn &
Garden Foundation
Philip S. Harper
Foundation
Robin Rawls
Sally Blundon
Sawmill Campground
Sports Association for
Youth
Spouses with Houses
Realty
State Employees
Federal Credit
Union
Suzanne Lachman
Suzanne Peck
The Salon
Professionals
Academy
Turner Construction
Wayne Automatic Fire
Sprinklers, Inc

\$500 - \$999

Athena Sanchez
Carlos Colley
City of Sanford
Foley & Lardner LLP
G2 International LLC
Italian American Club
Janis Beck
Jenkins Nissan of Leesburg
Kimberly Besuden, D.C., P.A.
Lamoureux
Lauren Cameron
Marianne Taylor
Newberry's Refrigeration
Seminole County Sheriff's
Office Community
Foundation, Inc.
Sheryl Heitker
Silzer Law
Single Sports Social
Women's Club
Stephanie Leung
Stephanie, Stein
Susan West
Thrift City, Inc.



A special heartfelt thank you to each of you that chose to create a Facebook fundraiser for Libby's Legacy in 2019! You've raised over \$20,000, helping us save and change lives.

Alexandra Solero's Birthday Fundraiser
 Alexis Hebert Fundraiser
 Angie Wormy Fundraiser
 Charlene Verville's, LMT Birthday Fundraiser
 Groveland Police Department Fundraiser
 Christian Perkins Tutu Fundraiser
 Ciao Bella's Birthday Fundraiser
 Danielle Ivey's Birthday Fundraiser
 Dena Arapakis Crowder's Fundraiser
 Dolly Vargas' Birthday Fundraiser
 Donna Christ DiFonzo's Birthday Fundraiser
 Donna Foley's Birthday Fundraiser
 Boss Babes in Real Estate Fundraiser
 Heather Stacy Howard's Birthday Fundraiser
 Jeanette Bokland After House Party Fundraiser
 Jeff Hull's Fundraiser
 Reedy Creek Firefighters Fundraiser
 JimCarrie Vasil's Birthday Fundraiser
 Joe Broen's Birthday Fundraiser
 John Michael Cunningham Pie in the Face Fundraiser
 John Michael Cunningham Paint a Pumpkin Pink Fundraiser
 Kim Lovering Birthday Fundraiser
 Kim Newberry Patton Treasure Your Chest Fundraiser
 Krystal Booth's Fundraiser in Honor of Aunt Judy
 Melissa Crispo's Birthday Fundraiser
 Judy McCarthy Tribute Post
 Mount Dora Parade Post
 Robin Maynard-Harris' 50th Birthday Fundraiser
 Lisa Hostetler Schoppe's Birthday Fundraiser
 Marlo Rodriguez's Birthday Fundraiser
 Michelle Hamrick Baker's Birthday Fundraiser

Michelle Sabrina Ricks Giblin's Birthday Fundraiser
 Misty Lynn Helgeson's Pie in the Face Fundraiser
 Patrice Michelle Mack's Birthday Fundraiser
 Red Jaymond's Birthday Fundraiser
 Rhonda Johns' Birthday Fundraiser
 Rhonda Touchet Richard's Birthday Fundraiser
 SAK Comedy Club Fundraiser
 Patrice Michelle Mack's Birthday Fundraiser
 Red Jaymond's Birthday Fundraiser
 Rhonda Johns' Birthday Fundraiser
 Rhonda Touchet Richard's Birthday Fundraiser
 SAK Comedy Club Fundraiser
 Sam Vozey's Birthday Fundraiser
 Sharlie & Catherine Reynold's Anniversary Fundraiser
 Sherry Adam's Birthday Fundraiser
 Stefanie Steele McQuade's Birthday Fundraiser
 Sylvia Ellis' Birthday Fundraiser
 Collective Kindness Candle Fundraiser
 Thresa O'Donnell 5-year Cancer Free Fundraiser
 TL Dancy's Birthday Fundraiser
 Tracy Adams Chavez Treasure Your Chest Fundraiser
 Tracy Maynard-Harris' Birthday Fundraiser
 Vico BÃez Febo's Birthday Fundraiser
 Renae Keene's Birthday Fundraiser
 Joe Broen's Birthday Fundraiser
 Finn Perkins Birthday Fundraiser
 Joy Croskey's Birthday Fundraiser
 Kathy Cregan's Birthday Fundraiser
 Luke Bradbury's Fundraiser
 Michelle Marchetta's Birthday Fundraiser
 Giving Tuesday Fundraiser



A WORD FROM OUR FOUNDER

I never could have imagined 13 years ago when I founded Libby's Legacy Breast Cancer Foundation, the impact it would have locally and now nationally. I think what I am most proud of is how everyone treats our patients like family. In addition, what I am most grateful for are donors and supporters like you who make this possible.

You have believed in our mission, trusted us with our fiduciary duties and walked with us on our journey to ensure no one fights alone.

Some of you knew my mom and others get to know her through the work we do. We hope we give you a glimpse of the warm, caring and loving woman that she was each and every day. From the bottom of my heart and in my mother's precious memory, I thank you.

Robin Maynard-Harris, Founder



Since inception, more than 7,000 breast health services have been given and over 180 women and one man have been diagnosed through these lifesaving procedures. LLBCF makes sure that no one ever has to fight alone.

Over the past 12 years, Libby's Legacy has been supported by public contributions, grants and our own fundraising efforts.



In April 2017, we moved into our permanent home within walking distance of UF Health Cancer Center, our premier treatment partner.

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